

## **Job Description**

<b>Job Title:</b> PHP Web Developer	
<b>Location:</b> Innovation Centre, St Leonards-on-Sea	<b>Responsible to:</b> Project Manager
	<b>Responsible for:</b> Creating and managing bespoke database systems for clients
<b>Job Purpose:</b>  To create a range of bespoke online solutions for web, ecommerce and database systems for our global portfolio of clients. This will involve your input on initial project specification to generate solutions and planning approach, applying given designs to existing websites using our own software or other CMS, assisting with technical support issues, managing our own range of dedicated servers to ensure maximum performance and maintaining high standards by following company processes for quality assurance within set timeframes and deadlines for delivery.	
<b>Tasks / Responsibilities:</b>  Creating bespoke PHP MySQL database solutions for member access, collaborative working and secure systems; creating sites from the ground up using our own bespoke CMS, Wordpress, Joomla, Drupal or similar; create interactions and effects for websites including parallax, Javascript, JQuery and Bootstrap / other libraries; ensure full responsive coding for all sites produced and ensure most appropriate display for tablets, smartphones and desktop; collaborate with other team members to create and implement new animation effects and interactive elements; carry out updates for existing supported client sites; create client accounts for hosting, email and Google Analytics using our existing systems in accordance with company procedure; review and optimise client sites for maximum search engine visibility; provide occasional technical support to existing clients by telephone and email; collaborating with our designers and fellow members of the development team; daily monitoring of client servers to ensure speed and uptime.	
<b>Working Conditions:</b>  Office based at the Innovation Centre, occasional visits to client offices may be required and transport for this / reimbursement of travel expenses will be provided.	

**Performance Standards:**

Success in this role will be measured via weekly team meeting to assess project progress and quality of output, in accordance with targets monitored by Project Manager. Monthly supervisory meeting with MD to assess overall output levels, quality control and customer satisfaction levels, plus ongoing career development.

**Other duties:**

Answering office telephone; directing email enquiries to Project Manager for scheduling, providing ad hoc technical support to supported clients; managing email enquiries assigned by Project Manager; managing your own internal projects as part of Company expansion plans.

**Example daily tasks (including but not limited to):**

- Update existing websites from our portfolio of supported clients
- Monitor our dedicated servers for key clients to ensure speed and uptime
- Provide project specification and time estimates to MD for new client projects
- Apply CSS provided by external suppliers to CMS themes including our own system, Wordpress, etc
- Code bespoke solutions for clients including member-only areas, collaborative working solutions, secure systems and payment gateways
- Create stylish, accessible and responsive user interfaces
- Liaise with other members of the production team on existing projects to work collaboratively
- Keep Project Manager apprised of ongoing project status at key stages
- Create client hosting, email and CMS using company procedures supplied
- Optimise new / existing websites for maximum search engine visibility
- Provide technical support to current clients, as assigned to you by PM
- Maintain accurate client files – both physical and electronic

**Training and Support:**

Each staff member has a dedicated training budget for continuous self development and improving skillset, following successful completion of initial probationary period; comprehensive induction process to ensure new starters are swiftly brought up to speed; access to company Staff Manual to understand company ethos, aims, policies and procedures.

### **Person Specification:**

<b>Qualifications</b>
Min two years' professional experience working in commercial web development
<b>Experience &amp; knowledge</b>
Experience working in a design agency, technology sector or similar deadline-driven environment will be a distinct advantage Excellent communication skills (writing and talking will be the main forms of contact with clients so a good standard of English is essential) Experience of working in a busy, deadline-driven environment utilising both PC and Mac based systems (advantageous for testing purposes) Able to organise personal workload effectively (the role requires that you are able to manage your tasks in a timely fashion)
<b>Required skills and abilities:</b>
<ul style="list-style-type: none"><li>• PHP, MySQL, CSS and JavaScript/JQuery experience</li><li>• Working knowledge of responsive frameworks like Bootstrap</li><li>• A keen interest in the latest techniques, including responsive, mobile-first design</li><li>• Ability to work to deadlines</li><li>• Excellent communication skills (whether face to face, telephone or email)</li><li>• A good eye for attractive design layout with user experience in mind</li><li>• Solid understanding of web standards and accessibility</li><li>• Administering / managing hosting environments (preferably using Plesk)</li><li>• Knowledge of SEO best practice</li><li>• Linux command line experience would be an advantage</li><li>• excellent written and spoken English</li></ul>
<b>Qualities &amp; attributes</b>
Always growing – we believe in developing our people to achieve more than they thought they were capable of Honesty – covering up errors causes problems for other team members and ultimately clients, we never cover up but instead look for the solution Pride in your work – we celebrate every success however big or small and that means putting everything into everything we do - if it isn't WOW it doesn't go out!

### **Job Advert:**

Web Developer  
Salary DOE  
37.5 hours per week

FAT promotions is one of the leading web design and development agencies in the South East and we require an additional PHP Web Developer at our head office in St Leonards just outside Hastings. The role involves creating websites, ecommerce and bespoke online systems for a wide range of local, national and international clients, working as part of our in-house production team. Requiring great CSS, JavaScript, JQuery and Bootstrap skills, you will be generating and implementing new ideas for a range of sites based on WordPress, Drupal and custom-built PHP MySQL systems. You will also ensure your own production deadlines are met and quality standards are maintained so accuracy and a positive team-player mentality is essential. Previous experience in a commercial web environment would be a distinct advantage, as would experience of server administration on Linux using Plesk. If this sounds like you and you want to be part of a small but rapidly growing team, send your CV and covering letter to [jobs@fatpromotions.co.uk](mailto:jobs@fatpromotions.co.uk).

The logo for FAT promotions, featuring the word "FAT" in a large, white, stylized font with a slight glow effect, set against a solid purple rectangular background.

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