

Job Description

Job Title: Web Developer	
Location: Innovation Centre, St Leonards-on-Sea	Responsible to: Managing Director
	Responsible for: Creating attractive and engaging website user experience
Job Purpose: To create attractive and engaging user experience on the websites we create, by working closely with our existing in-house and remote development team, generating and implementing new ideas for navigation, animation and user interaction, and maintaining high standards by following company processes for quality assurance within set timeframes and deadlines for delivery.	
Tasks / Responsibilities: Using CSS supplied, create interactions and effects for websites including parallax, Javascript, JQuery and Bootstrap / other libraries; style dashboards and user interfaces for database driven systems to enable ease of use and navigation; ensure full responsive coding for all sites produced and ensure most appropriate display for tablets, smartphones and desktop; collaborate with other team members to test and implement new animation effects and interactive elements; carry out updates for existing supported client sites and add new elements or periodical promotional features to catch user attention; create client accounts for hosting, email and Google Analytics using our existing systems in accordance with company procedure; review and optimise client sites for maximum search engine visibility; provide occasional technical support to existing clients by telephone and email; install CMS for new sites using Wordpress, Joomla, Drupal or similar; check and verify contributions from junior team members to ensure Company policy and process have been applied and standards maintained.	
Working Conditions: Office based, occasional accompanied visits to client offices may be required.	
Performance Standards: Success in this role will be measured via weekly team meeting to assess project progress and quality of output, in accordance with targets monitored by Project Manager. Monthly supervisory meeting with MD to assess overall output levels, quality control and customer satisfaction levels, plus ongoing career development.	

Other duties:

Answering office telephone; managing email enquiries assigned by Project Manager; managing your own internal projects as part of Company expansion plans.

Example daily tasks (including but not limited to):

- Create engaging user experience on new websites built within development team
- Create stylish and simple-to-use interfaces for database systems
- Code accessible and responsive sites and interfaces
- Manage own company email account
- Carry out update requests from clients
- Quality Assurance check of website updates carried out by junior staff, to ensure completed accurately
- Keep Project Manager apprised of ongoing project status at key stages
- Create client hosting, email and CMS using company procedures supplied
- Optimise new / existing websites for maximum search engine visibility
- Provide technical support to current clients, as assigned to you by PM
- Maintain accurate client files – both physical and electronic
- Check in with PM and update project status at end of each day

Training and Support:

Each staff member has a dedicated training budget for continuous self development and improving skillset, following successful completion of initial probationary period; comprehensive induction process to ensure new starters are swiftly brought up to speed; access to company Staff Manual to understand company ethos, aims, policies and procedures.

P R O M O T I O N S

Person Specification:

Qualifications

IT literacy in a PC environment required

Experience & knowledge

Experience working in a design agency, technology sector or similar deadline-driven environment will be a distinct advantage

Excellent communication skills (writing and talking will be the main forms of contact with clients so a good standard of English is essential)

Experience of working in a busy, deadline-driven environment utilising both PC and Mac based systems (advantageous for testing purposes)

Able to organise personal workload effectively (the role requires that you are able to manage your tasks in a timely fashion)

Required skills and abilities:

- HTML, CSS and JavaScript/JQuery experience
- Working knowledge of responsive frameworks like Bootstrap, plus ability to create CSS from scratch
- A keen interest in the latest techniques, including responsive, mobile-first design
- Ability to work to deadlines
- Excellent communication skills (whether face to face, telephone or email)
- A good eye for attractive design layout with user experience in mind
- Solid understanding of web standards and accessibility
- Understanding of PHP
- SQL Database experience (preferably MySQL) would be an advantage
- Administering / managing hosting environments (preferably using Plesk)
- Knowledge of SEO best practice
- Experience working in commercial web development
- Linux command line experience would be an advantage
- excellent written English

Qualities & attributes

Always growing – we believe in developing our people to achieve more than they thought they were capable of

Honesty – covering up errors causes problems for other team members and ultimately clients, we never cover up but instead look for the solution

Pride in your work – we celebrate every success however big or small and that means putting everything into everything we do - if it isn't WOW it doesn't go out!

Job Advert:

Web Developer
Salary DOE
37.5 hours per week

FAT promotions is one of the leading web design and development agencies in the South East and we require highly skilled Web Developer to join the expanding in-house team at our head office based in St Leonards. The role involves creating attractive and engaging user experience for websites, ecommerce solutions and database systems for a wide range of local, national and international clients, working as part of our in-house production team. Requiring great CSS, JavaScript, JQuery and Bootstrap skills, you will be generating and implementing new ideas for user interaction, navigation and animation across a range of sites including Wordpress and Drupal, so a keenness to discover and apply new technology is essential. You will also ensure your own production deadlines are met and quality standards are maintained by junior team members so accuracy and a positive team-player mentality is essential. Previous experience in a commercial web environment would be a distinct advantage, as would experience or working knowledge of PHP and MySQL. If this sounds like you and you want to be part of a small but rapidly growing team, send your CV and recent examples of your work to info@fatpromotions.co.uk.



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